

From: Susan Mazurski June 24, 2010 3:33:57 PM  
Subject: Tourism Committee Minutes 006/22/2010  
To: SimsburyCT\_TourismMin  
Cc:

SIMSBURY TOURISM COMMITTEE  
Simsbury Bank - 981 Hopmeadow Street

Minutes of Meeting held on June 22, 2010

1. Meeting called to order at 7:38pm. In attendance were Liz Banco, Terry Boulton, Dominique Avery, Steve Mitchell, Gina Cadorette, Laurie Matczak and Barbara O'Connor

2. Minutes of May 17, 2010 meeting were approved.

3. Old Business

A. Visitor Center

Committee discussed various site locations in ongoing search. No decisions made.

B. Town Publicity

Reviewed the great recent publicity the town has received in national and regional publications.

It was noted that the bike-friendly designation is generating more publicity.

Liz showed copies of new annual report.

C. SCTV Program Possibilities

Steve and Dominique are looking at putting something together as both are involved in programs at SCTV.

D. Rotary Kiosk

Kiosk will be used for ticket sales for Talcott Mountain Music Festival. Construction proceeding.

Additional kiosk on Iron Horse Blvd. will have information for visitors from Trails Committee, East Coast Greenway and Tourism.

4. New Business

A. FVFC July 24 Event

Liz reviewed details of the local film festival.

B. Calendar of Meeting Sites.

No July meeting. August meeting scheduled for the 16th, probably at Flamig Farm.

5. Other Business

Steve talked about progress for the East Coast Greenway meeting to be held in Simsbury in 2011.

6. Meeting adjourned at 8:30 pm.. Respectfully submitted by Barbara O'Connor